

Complete Instruction Guide

Care and Cleaning



FABRICS

Mariaflora Italian Luxury Performance Fabrics fend off anything and are impressively easy to clean compared to their natural counterparts. Yet it is important to maintain your textiles if you want them to ease your life for years to come.

Vacuuming every once in a while and removing any loose dirt from the surface will keep your fabrics like new. We recommend cleaning Mariaflora Italian Luxury Performance Fabrics with natural soap and lukewarm water. Sponge briskly and rinse thoroughly with clean water to remove dirt. Air dry.

Under normal conditions Mariaflora Italian Luxury Performance Fabrics can be dry cleaned or washed by hand or in a washing machine with a gentle 30°C (86°F) cycle and a soft detergent. Low speed spin dry, then air dry. Avoid using tumble dryers. Please note that solution-dyed acrylic is inherently mildew resistant; however, mildew may grow on dirt and residue that has not been removed from the fabric.

Chlorine bleach will not affect the coloration of the solution-dyed acrylic fiber and is therefore acceptable for stubborn stain removal, including mildew. The harshness of bleach products and strong chemicals will eventually affect the strength of any fiber, so we suggest a diluted solution of one part bleach to two parts water. Thorough rinsing is always essential.

Professional dry cleaning is always recommended for tough stains.

Foam involved? Read here.

When cleaning a cushion constructed of exterior-use foam, we recommend flushing it with water and allowing it to air dry without removing the cover. Repeated removal of the cover may eventually break down the seams and distort the fabric.

When cleaning a cushion constructed of interior-grade foam, professional cleaning is recommended. Please note that interior-grade foam is never recommended for exterior installation.

TRIM PILLOWS

Lightly brush or vacuum any loose dirt from the surface. To avoid staining, spills should be removed immediately. Blot any excess liquid from the surface. Using a clean, damp cloth or sponge, gently dab spot to remove remaining stain.

For more stubborn stains, apply a natural soap or mild detergent to the cloth and gently rub (excessive rubbing may damage the trimming). Rinse with clean water and let air dry. Professional cleaning is always recommended for tough stains.

VELVET AND CHENILLE

Mariaflora's 100% solution-dyed acrylic velvets and chenilles offer high-performance and the softest hand on the market thanks to the Apline waters of our hometown Biella. Being the softest waters in Europe, they prevent the precipitation of chemicals during finishing, leaving our fabrics as soft as their natural counterparts.

In order to avoid wrinkling and prevent damage to the pile, store bolts horizontally and suspended if possible. Avoid storing velvet and chenille vertically. To remove wrinkling, apply steam gently (no closer than 1cm-1/2" from the surface) and brush with a soft brush. Final brushing should always be in the direction of the nap.

For everyday maintenance we recommend that you vacuum any loose dirt from the surface of your fabric and remove spills and stains immediately by gently dabbing the spot with a clean cloth or sponge. For more stubborn stains, apply a natural soap or a mild detergent to the cloth and gently rub (excessive rubbing may damage the fabric). Rinse with clean water and let air dry. As a final step, comb the pile with a soft brush following the direction of the nap.

TIPS TO PREVENT COLOR ALTERATION

Color loss and/or alteration on indoor-outdoor fabrics are usually due to exposure to UV rays, which can alter the fiber's molecular structure and facilitate the development of radical compounds that ultimately undermine the fabric's color fastness. However this is not the case for Mariaflora Italian Luxury Performance Fabrics, as our fabrics are woven in Tempotest solution-dyed acrylic yarn, which are able to withstand UV rays (UNI EN ISO 105-B04). Potential color alterations (even if rare) are not to be related to the fiber's quality, but they can occur in case of negligence in fabric care.

Mariaflora Italian Luxury Performance Fabrics will withstand stains and weather only if properly maintained as instructed by our guidelines (see previous points). In particular: when treated with bleach or strong chemicals, the fabric should always be rinsed thoroughly and dried in the shadow to avoid yellowing. It is furthermore crucial to remove any residuals from the surface of the fabric, to avoid them getting permanently embedded in the fibers and causing chemical reactions that will eventually damage the fabric. This is the case for 'sunburn' effects that may occur in very dry areas and deserts: if dust and sand residuals are not periodically removed from the fabric they will penetrate in the fibers and react with UV rays and other chemical substances (eg. pillows fill, foam...), ultimately causing alterations to the fabric's color.

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MAINTENANCE DURING COVID-19

Spread love, not germs!

For a more frequent maintenance to limit the spread of COVID-19 Mariaflora Italian Luxury Performance Fabrics can be sanitized with bleach.

Add a solution of water and bleach to normal washing (30°C/86°F), or gently rub the fabric with a solution of water and bleach diluted as such: 1 part bleach to 4 parts water. We recommend using chlorine bleach containing sodium hypochlorite, not gentle bleach.

Always rinse the fabric thoroughly and let it dry in the shade.

In case of non-removable covers made of Mariaflora Italian Luxury Performance Fabrics, we recommend gently rubbing the surface with a solution of diluted alcohol (ABV 70%) and water. Rinse thoroughly with clean water and pat dry.





How do I clean it?

Don't worry, it's easier done than said.

Beer	Sponge briskly with a 1:20 solution of dishwashing liquid or mild detergent to water. Rinse thoroughly.
Wine	Sponge briskly with a 1:20 solution of dishwashing liquid or mild detergent to water. Rinse thoroughly. For stubborn stains, follow up with a bleach solution as needed. Rinse thoroughly.
Oil, Mayonnaise	Sprinkle with cornstarch to absorb oil. Gently rub off any residual with a spoon. Sponge briskly with a 1:20 solution of dishwashing liquid or mild detergent to water. Rinse thoroughly. For stubborn stains, follow up with a bleach solution as needed. Rinse thoroughly.
Tomato Sauce	Sponge briskly with a 1:20 solution of dishwashing liquid or mild detergent to water. Rinse thoroughly. For stubborn stains, follow up with a bleach solution as needed. Rinse thoroughly.
Chewing-gum	Sponge briskly with volatile solvent (acetone) and rinse thouroughly. For stubborn stains, follow up with a bleach solution as needed. Rinse thoroughly.
Cosmetics	Sponge briskly with a 1:20 solution of dishwashing liquid or mild detergent to water. Rinse thoroughly. For stubborn stains, follow up with a bleach solution as needed. Rinse thoroughly.
Ink	Sponge briskly with a 1:20 solution of dishwashing liquid or mild detergent to water. Rinse thoroughly. For stubborn stains, follow up with a bleach solution as needed. Rinse thoroughly.
Dirt	Sponge briskly with a 1:20 solution of dishwashing liquid or mild detergent to water. Rinse thoroughly. For stubborn stains, follow up with a bleach solution as needed. Rinse thoroughly.

But there's more! Our fabrics stand up to more than 120 kinds of stains. Contact us at info@mffu.it for more information.